

## Introducing Your Membership Success Module!

2022-05-19 - Zach W. - Product Updates

Keep it all in ClubRunner with Membership Success; the smart way to recruit, onboard and engage new members.



No longer will clubs need a third party service to track interested applicants. Keep complete track of your prospects' journey from inquiry or referral right through member approval.

Once you have approved of your prospects' interest in learning more about membership, our smart automation engine will send them targeted and personalized emails on your behalf to keep them engaged, until they are ready to join your club.

Easily track nurturing activities with your organization via notes. Notes allow club executives to track interaction and other details about a prospect right in their profile, allowing your club to build strong relationships before they've become a member.

Membership Success is now available to all English-language Rotary Club Beta testers.

Ready to dive in? Get started by accessing our manual at <https://www.clubrunnersupport.com/guides/membership-success>

Not a beta tester? Have a Club Officer or Site Administrator request beta access by contacting [support@clubrunner.ca](mailto:support@clubrunner.ca)