

## VIDEO: Social Media 101 webinar

Omar S. - 2021-03-23 - Recorded Webinars

An in depth look at Social media concepts, presented by Halle A. and Divya T.

These concepts can be used to help improve your Club's Facebook, Twitter, LinkedIn, etc. pages.

### Chapters:

0:00 - Intro

5:30 - Plan of Action

9:18 - Branding

12:10 - Best Practices

21:00 - Integrating Social media with ClubRunner

23:05 - Live Demo

38:20 - Post your Facebook feed on your website

41:16 - Post your Twitter feed on your website

44:01 - Audience questions

### Related Content

- [Widgets: Bulletin Subscribe](#)
- [How do I add Facebook plugin to the homepage or custom page?](#)
- [How do I create and edit a story?](#)