

## VIDEO: Membership Success: Managing and Nurturing Your Prospects-Changeover 2024

Michael C. - 2024-11-21 - Changeover Training 2024

This webinar will give an overview of the new Membership Success module. Topics include:

- Overview of the features available
- Tracking membership inquiries and referrals
- Nurturing prospects with custom email templates
- Tracking prospect funnel through statuses and notes
- Converting prospects into members
- Viewing reports and understanding the analytics dashboard